



STRATEGIC
Kids®



EXPANDED LEARNING OPPORTUNITIES PROGRAM (ELO-P) VISUAL AND PERFORMING ARTS (VAPA): [REDACTED]

[RFP NO. REDACTED]

REDACTED - CLIENT NAME

REDACTED - CLIENT ADDRESS

COVER LETTER

Strategic Kids
26941 Cabot Rd #109,
Laguna Hills, CA 92653
(949) 215-6956
info@strategickids.com

[REDACTED]

[REDACTED]

Dear [REDACTED],

Strategic Kids is pleased to submit this proposal for [REDACTED], Expanded Learning Opportunities Program (ELO-P) Visual and Performing Arts. This proposal is a firm and irrevocable offer, valid for ninety (90) days following the RFP closing date, and we accept the terms and conditions of this RFP without exception.

Strategic Kids is not a single-program vendor. We are a full-suite expanded learning provider with more than a decade of experience delivering ELO-P enrichment programming and expanded learning staffing across California, Colorado, and Washington. Since 2013, we have grown to serve over 300 schools and 100,000 students annually, partnering with large and mid-sized districts to provide comprehensive, high-quality after-school programming that complements the school day and advances district ELO-P goals.

For this proposal, Strategic Kids offers Clay Art enrichment for TK through 6th grade students at elementary school sites across [REDACTED]. Our Clay Art program is a structured, hands-on arts experience aligned to California's Visual Arts Standards, designed to develop creativity, fine motor skills, persistence, and self-expression through guided sculpting, painting, and three-dimensional design. All materials are provided by Strategic Kids. Each program cycle culminates in a gallery-style art showcase where students display their completed work for peers, families, and school staff, celebrating student creativity and building community connection around the arts.



To support strong enrollment at each site, SK staff will conduct active on-site recruitment during district-designated enrollment windows, including live program demonstrations and bilingual flyer distribution to generate student and family interest before registration opens. Student registration is managed through [REDACTED] platform, and SK coordinates directly with site staff throughout the enrollment process to ensure accurate and timely participation.

We look forward to the opportunity to serve the students and families of [REDACTED].

Sincerely,

[EXECUTIVE SPONSOR]

[TITLE]

[SIGNATURE REDACTED]

PROPOSAL NARRATIVE

2a. Organization Overview, Goals, Qualifications & Capacity

Mission, Vision & Purpose

Strategic Kids' mission is to have a positive impact on the community by teaching life strategies through fun, engaging, and hands-on enrichment programs.



Our vision is a future in which every student, regardless of background or prior experience, has access to high-quality arts and enrichment programming that builds confidence, creativity, and essential life skills. Our purpose in partnering with [REDACTED] is to extend that vision into the expanded learning hours, providing Clay Art experiences that complement the school day, deepen student engagement, and support the whole child.

Organization Overview

Strategic Kids, LLC is a full-suite expanded learning provider founded in 2013 and headquartered in Laguna Hills, California. For more than a decade, we have designed and delivered hands-on enrichment

programs and expanded learning staffing solutions for TK through 8th grade students across California, Colorado, and Washington. We develop all of our programs in-house, building structured, story-based curricula refined through years of direct classroom implementation. Our current program offerings include Clay Art, Visual Arts, Chess, LEGO Engineering, Origami, Magic, and Masters of the Field. Each program is built around a consistent instructional model of direct instruction, guided practice, hands-on application, and a culminating experience that gives students a clear sense of progress and accomplishment.

Strategic Kids is not a single-program enrichment vendor. We are a comprehensive ELO-P partner, providing both enrichment programming and expanded learning staffing to districts simultaneously. This dual capability allows us to serve as a single point of accountability for multiple program needs, rather than requiring districts to coordinate across multiple vendors. Today, Strategic Kids delivers over 420 enrichment classes per week across more than 300 school partnerships, with over 200 located in Southern California alone, serving more than 100,000 students annually.

Goals

Strategic Kids' goals for our [REDACTED] partnership are to deliver structured, high-quality Clay Art enrichment that fosters creativity, fine motor development, and self-expression in TK through 6th grade students; to maintain consistent program quality and compliance across every assigned school site; to actively promote and recruit for each program so that enrollment targets are met at the start of every 8-week session; and to support [REDACTED] ELO-P goals by providing programming that is safe, inclusive, results-driven, and centered on student interests.

Qualifications

Strategic Kids employs a workforce of over 1,000 trained staff members, including enrichment instructors, site leads, paraeducators, and program directors. All staff are carefully vetted prior to placement, including DOJ fingerprint background checks, TB testing, CPR and First Aid certification, and Mandated Reporter training.

Our experience delivering arts enrichment at scale is directly relevant to this scope. Strategic Kids currently delivers Clay Art programming across multiple Southern California districts in close proximity to [REDACTED], including [REDACTED]. In [REDACTED], located approximately 20 miles from [REDACTED], Strategic Kids delivers Clay Art as part of a multi-program ELO-P enrichment partnership across 24 school sites, and site leadership has specifically recognized the quality and impact of SK's enrichment programming. [APPENDIX E] In [REDACTED], we have grown from a single school site to 14 schools, delivering one to three enrichment programs per day, Monday through Friday.

Capacity

Strategic Kids has the staffing infrastructure, curriculum systems, and operational experience to service all proposed [REDACTED] elementary school sites while maintaining consistent program quality across every location. Our centralized recruitment pipeline, cross-trained substitute staff, and proprietary instructor curriculum app ensure that every site receives the same standard of instruction regardless of scheduling variation or staffing adjustments. All Clay Art supplies are transported to and from each school site by program staff for every session, requiring no on-site storage from the district.



Why Strategic Kids Represents Best Value for [REDACTED]

Strategic Kids eliminates the administrative burden that districts typically carry when managing enrichment vendors. All Clay Art materials, supplies, and equipment are provided and transported by SK

at no cost to students, families, or the district, with no on-site storage required from [REDACTED] at any point during the program year.

SK takes full ownership of enrollment outcomes at every assigned site. We manage recruitment, live demonstrations, bilingual flyer distribution, and coordination with site Expanded Learning staff directly, so that district personnel can focus on running their programs rather than filling ours.

Site-level accountability is clear and consistent. A dedicated team of two Associate Directors serves as the primary point of contact across all assigned sites, with a single Senior Director providing district-level oversight and serving as the single point of escalation for any district-level concern.

The evaluation system built into every 8-week session generates a structured session report and a year-end summary, giving [REDACTED] consistent, transparent data for its own program reporting and ELO-P compliance documentation without requiring any additional tracking from district staff.

2b. Program Description

Program at a Glance

Vendor	Strategic Kids, LLC
Scope	Scope A: Visual Arts
Program	Clay Art
Grade Levels	TK through 6th grade
Sites	All proposed [REDACTED] elementary school sites (up to 27)
Session Length	60 to 90 minutes per session
Program Duration	8 weeks, once per week per site
Materials	All materials provided by Strategic Kids at no cost to students or the district
Ratios	TK/K: 10:1 / Grades 1 through 6: 20:1
Culminating Event	Gallery-style art showcase at the end of each 8-week session
Recruitment	Live on-site demos, bilingual flyer distribution, [REDACTED] registration

Contact	[REDACTED]
---------	------------

Clay Art Program Overview

Strategic Kids proposes Clay Art enrichment for TK through 6th grade students at [REDACTED] elementary school sites. Clay Art is a structured, hands-on visual arts program in which students explore the full creative process: learning a technique, planning and building an original piece, refining their work, and presenting a finished product. Sessions are grounded in California's Visual Arts Standards and aligned with [REDACTED] ELO-P commitment to programming that fosters academic, social, emotional, and physical development through engaging enrichment experiences.

Each 8-week session is delivered once per week per site. All materials, including air-dry clay, sculpting tools, paint supplies, brushes, sealant, drying racks, and protective table covers, are provided by Strategic Kids and transported to and from each school site by program staff. No on-site storage is required from the district.

Grade Level Spans

Strategic Kids will serve the following grade level spans at each assigned elementary school site:

- TK/K: minimum 10 students per session, 10:1 student-to-staff ratio
- 1st through 3rd grade: minimum 20 students per session, 20:1 student-to-staff ratio
- 4th through 6th grade: minimum 20 students per session, 20:1 student-to-staff ratio

Instructional Model

Every Clay Art session follows a consistent four-part instructional model. The session opens with a brief direct instruction segment in which the instructor introduces the week's technique or concept, models the process step by step, and sets clear expectations for the session. Students then move into guided practice, working alongside the instructor as they begin applying the technique to their own piece. The majority of session time is devoted to hands-on application, during which students build, shape, and refine their work independently while the instructor circulates, provides feedback, and supports individual students as needed. Each multi-week unit concludes with a culminating experience that gives students a clear sense of completion and accomplishment. [APPENDIX A]

Grade-Level Differentiation

Curriculum is intentionally differentiated by grade band to ensure developmentally appropriate instruction at every level.

For TK and Kindergarten students, sessions focus on foundational tactile exploration and guided participation. Instructors lead each step of the process, ensuring all students complete a finished product

within the session. Projects at this level are simple and satisfying, such as pinch pots, rolled animals, and basic sculpted shapes, with an emphasis on sensory engagement, following directions, and taking pride in a finished piece.

For 1st through 3rd grade students, sessions introduce structured technique alongside greater independence. Students learn foundational methods such as coiling, pinching, and slab building, and apply them to progressively more detailed projects over the course of the 8-week session. Instructors guide each step while allowing students to make creative choices within the structure of each project.

For 4th through 6th grade students, curriculum shifts toward planning, intention, and multi-step execution. Students design and build more complex sculptural pieces, apply techniques such as score-and-slip joining, surface texturing, and glazing, and are expected to refine their work over multiple sessions before painting and presenting a finished piece. Projects at this level challenge students to think like artists, connecting technical skill with personal creative expression.



Exploration of Educational and Career Opportunities in the Arts

Each 8-week session incorporates age-appropriate discussion of how the skills and techniques students are learning connect to real-world artistic careers and pathways. Instructors introduce students to real-world artists and makers who use the same techniques they are learning in class - potters who sell their work at local markets, animators and product designers who sculpt characters and prototypes by hand, and muralists who create large-scale ceramic tile

installations in public spaces throughout Southern California. These examples help students see that the skills they are building have real creative and professional value beyond the classroom.

At the upper grade levels, instructors briefly discuss post-secondary pathways in the arts, including art and design programs at institutions such as Cal State Los Angeles and Cal Poly Pomona, both within close proximity to [REDACTED], as well as vocational training in ceramics and careers in fields such as industrial design, architecture, and animation. These conversations are integrated naturally into instruction rather than delivered as standalone lessons, making the connection between what students are doing and where it can lead feel concrete and accessible.

Promotion and Recruitment

Strategic Kids takes full ownership of enrollment outcomes at every assigned site. We actively drive participation rather than relying on passive registration, treating enrollment as a shared responsibility

between SK and the district rather than something that happens to us. During district-designated recruitment windows, SK staff will set up on-site recruitment stations where prospective students and families can observe live Clay Art demonstrations, handle materials, and see examples of finished student work. Bilingual flyers in English and Spanish will be distributed to students and families during this period. [APPENDIX C] Student registration is managed through [REDACTED] platform, and SK coordinates directly with site Expanded Learning staff to ensure families have the information they need to enroll before the registration window closes. Instructors prepare for each session using Strategic Kids' proprietary curriculum app, which provides session-by-session lesson objectives and activity details, ensuring consistent and fully prepared instruction across every site. [APPENDIX B]



Culminating Showcase

Each 8-week session concludes with a gallery-style art showcase in which students display their completed Clay Art pieces for peers, families, and school staff. Work is presented in a gallery format with pieces arranged for viewing, and students are encouraged to speak about their creative process and the techniques they used. The showcase serves as both a celebration of student growth and a community-building event that connects families to the expanded learning program. Strategic Kids coordinates all showcase logistics, including setup, display materials, and student recognition.

Safe and Supportive Learning Environment

Strategic Kids promotes a safe and supportive environment across all program sessions. Each session begins with attendance and a review of expectations, creating predictability and structure for students. Instructors circulate continuously during hands-on work time, reinforcing positive behavior, redirecting as needed, and ensuring all students are engaged and accounted for. Programs are designed to be inclusive and accessible to all students regardless of prior experience or ability level, with all materials provided and instructors adjusting support in real time. Strategic Kids staff coordinate with on-site [REDACTED] Expanded Learning staff to ensure consistent supervision and aligned expectations throughout each session.

2c. Quality Standards and Program Evaluation

Strategic Kids aligns its Clay Art enrichment programming with the California Department of Education's Quality Standards for Expanded Learning Programs. The following describes how each standard is embedded into daily program implementation at [REDACTED] sites.

Safe and Supportive Environments

Each session begins with attendance and a clear review of expectations, creating a predictable structure that supports student focus and well-being. Instructors maintain active supervision throughout hands-on work time, circulating continuously and coordinating with on-site [REDACTED] Expanded Learning staff to ensure consistent behavioral expectations and seamless transitions. Required student-to-staff ratios are maintained at every session: 10:1 for TK/K and 20:1 for 1st through 6th grade.

Active and Engaged Learning

Clay Art sessions are designed so that students are actively creating from the first minutes of class. Following a brief instructor-led demonstration, students immediately begin working with materials, building, shaping, and refining their own original pieces. Students are not passive observers. Every session requires physical engagement with materials and creative decision-making throughout.

Skill Building

Lessons are sequenced to build from foundational concepts to increasingly complex challenges across the 8-week session. Students progress from basic techniques such as rolling and pinching in early weeks to multi-step projects involving coiling, slab building, scoring, and surface texturing in later weeks. Each session builds directly on the skills introduced in the previous one, giving students a clear and satisfying sense of growth over time.

Youth Voice and Leadership

Students make meaningful creative choices within every project, selecting colors, surface designs, and personal details that reflect their own interests and identities. In upper grade sessions, students present their finished work to the group and explain the techniques and decisions behind their pieces, building confidence and communication skills alongside artistic ones. More experienced students are also invited to support peers during hands-on work time, creating organic opportunities for peer leadership within the program.

Healthy Choices and Behaviors

Clay Art reinforces patience, persistence, and respect through the creative process. Students learn to give and receive constructive feedback, support each other's creative choices, and take pride in sustained effort toward a finished piece. Instructors model and reinforce positive habits consistently throughout each session.

Diversity, Access, and Equity

Clay Art requires no prior experience or knowledge. Every student begins on equal footing, with all materials provided by Strategic Kids at no cost to students or families. Activities are structured with multiple entry points so that students at all skill levels can participate meaningfully within a shared

experience. Instructors adjust support in real time, meeting students where they are and ensuring full participation across all ability levels and backgrounds. In alignment with [REDACTED] commitment to equitable access, Strategic Kids delivers programming without discrimination and actively works to create an inclusive environment at every site.

Collaborative Partnerships

Strategic Kids builds working relationships with site Expanded Learning staff at every assigned school. Associate Directors serve as the primary point of contact for each site, coordinating scheduling, space use, and logistics directly with site personnel. The culminating gallery-style showcase creates a natural touchpoint for family engagement, inviting parents and guardians into the program and strengthening the connection between families and the expanded learning community at their school.

Program Management

Programs are supported by centralized systems that ensure consistency, compliance, and reliable delivery across all sites. Scheduling is structured to support smooth transitions between sessions, and staffing is aligned with enrollment to maintain required ratios at all times. Associate Directors manage site-level operations while Senior Directors monitor performance across programs, ensuring every site receives the same standard of service throughout the 8-week session.

Evaluation Tools and Methods

Strategic Kids implements a structured, data-driven evaluation system designed to measure program impact, monitor student experience, and support continuous improvement across all assigned [REDACTED] elementary school sites throughout the 8-week session.

Key Performance Indicators

Success for each 8-week session is measured against the following defined KPIs:

- Average student enjoyment score of 8.0 or above out of 10 on the end-of-session student survey
- Average student likelihood to re-enroll score of 8.0 or above out of 10
- Measurable increase between pre-program and post-program interest scores (Q1 vs Q2) across the student cohort
- Average staff satisfaction score of Agree or above across all ten staff survey items
- Site staff recommendation to continue the program at a rate of 90% or above
- Attendance consistency of 85% or above across enrolled students throughout the session
- Successful completion of a finished Clay Art piece by the majority of enrolled students by the close of the session
- Full participation by enrolled students in the gallery-style art showcase culminating event

Data Collection

Student feedback surveys [APPENDIX D] are administered at the end of each 8-week session using a



10-point scaled response format. Questions measure pre-program interest, post-program interest, enjoyment, perceived learning, and likelihood to re-enroll, along with a qualitative open-ended response capturing students' favorite aspects of the program. The pre/post interest comparison provides a direct before-and-after measure of program impact that goes beyond simple satisfaction tracking.

Staff surveys are administered at the close of each session through Associate Directors, using a structured Likert-scale instrument covering ten dimensions: program alignment, student engagement, student enjoyment, student growth, instructor professionalism, behavior management, communication, responsiveness, overall satisfaction, and recommendation to continue. A free-response

field captures site-specific improvement suggestions.

Attendance is tracked at every session across all assigned sites, with Associate Directors monitoring participation rates in real time and flagging any site where attendance drops below the target threshold before the session ends.

Analysis and Reporting Cadence

All survey results and attendance data are reviewed within two weeks of each session close. Associate Directors compile findings into a session summary report covering program dates, students served, KPI outcomes against targets, qualitative themes from student and staff responses, and identified adjustments for the following session. Session summaries are shared with [REDACTED] district leadership at the close of each 8-week cycle, providing a consistent and transparent reporting cadence throughout the program year.

Findings from each session directly inform the next. Instructor coaching conversations are structured around survey outcomes, with Associate Directors providing targeted feedback on dimensions where scores fall below KPI targets. Activity pacing and project sequencing for the following session are adjusted based on student qualitative responses and staff engagement observations. Site-specific modifications are documented and tracked to ensure that improvements made at one site are applied consistently across all locations where relevant.

Continuous Quality Improvement

Strategic Kids operates on a continuous quality improvement model in which data is not collected for reporting purposes alone but used actively to raise program quality with each successive session. Annual program data is compiled into a year-end summary shared with [REDACTED] leadership that documents cumulative outcomes, year-over-year trends where applicable, and Strategic Kids' proposed program priorities for the following year.

2d. Staff Qualifications and Selection Criteria

Minimum Qualifications

All Strategic Kids staff assigned to [REDACTED] sites meet or exceed state and district requirements for school-based enrichment personnel. Minimum qualifications include possession of a high school diploma or equivalent, and one of the following: completion of at least two years of college or a minimum of 48 semester units at an accredited institution of higher education; possession of an associate's degree or higher; or successful completion of the District's paraeducator equivalency assessment.

Beyond the minimum bar, Strategic Kids looks for candidates who bring prior experience working with school-aged children, the ability to manage groups and maintain a safe and structured environment, strong communication and collaboration skills, and a genuine fit for school site culture. Qualifications matter, but so does character. We select staff not only for what they know, but for their ability to contribute positively to the program environment and build real rapport with students.

For Clay Art specifically, instructors must demonstrate hands-on experience with visual arts or ceramic techniques, comfort leading structured creative activities with groups of mixed ability levels, and the ability to model techniques clearly and supportively for students at every grade band from TK through 6th grade.

Compliance Requirements

Prior to placement at any [REDACTED] site, all staff must have completed and verified the following:

- DOJ fingerprint background check and Livescan clearance
- Tuberculosis (TB) clearance in accordance with Education Code Section 49406
- CPR and First Aid certification
- Mandated Reporter training
- Sexual harassment and discrimination training

No staff member begins work at a site until all compliance requirements are confirmed. Strategic Kids maintains internal compliance tracking systems that monitor documentation and expiration dates across all staff, ensuring credentials remain current throughout the program year. All documentation is available to the district upon request.

Recruitment Process

Strategic Kids maintains an active recruitment pipeline through job platforms including Indeed and Handshake, as well as internal referral networks and a dedicated Strategic Kids job board. Candidates are screened for subject matter aptitude, prior experience with youth, reliability, and professional conduct. The process includes an initial phone screening, an in-person or virtual interview, and reference checks before an offer is extended. Our team only hires 5% of all candidates, ensuring that only the best candidates are onboarded.

Our former elementary school principal who oversees hiring initiatives reviews candidates for enrichment roles with particular attention to classroom management capability and instructional presence. For Clay Art, candidates may also be asked to complete a brief practical demonstration of their ability to model a technique to a group.

Onboarding and Training

Every new hire completes a structured onboarding process before placement that covers orientation on policies, procedures, and district expectations; curriculum delivery and program-specific training for Clay Art; classroom and behavior management strategies; active supervision and student safety protocols; and professional conduct and communication standards. New instructors observe and co-lead sessions before independently leading a class, ensuring consistency in delivery from the outset.

Ongoing professional development is provided three times per year, in August, January, and April, along with regular check-ins at the 15-day, 30-day, and 60-day marks for new hires. Associate Directors conduct formal and informal site observations throughout the program year using a quality rubric, and provide coaching and feedback to instructors on an ongoing basis.

Substitute Coverage

Consistency in staffing is maintained through proactive planning rather than reactive coverage. Strategic Kids maintains a pool of trained substitute instructors who are cross-trained across multiple enrichment programs and familiar with program expectations and curriculum structure. When an absence occurs, a trained replacement is assigned so that students experience continuity even when a staffing adjustment is required. Substitutes are expected to confirm availability and respond to placement requests within one hour of notification.

Staff Attire

All Strategic Kids staff assigned to [REDACTED] sites will wear identifiable program attire with the Strategic Kids logo clearly visible, in compliance with Scope A requirements.

2e. Sample Schedule and 8-Week Lesson Plans

Program Schedule

Clay Art sessions are delivered once per week per site. Each session will run for 60-90 minutes, depending on the school's preference. The table below reflects a sample weekly schedule for a single elementary school site serving three grade bands.

Grade Band	Session Length	Student-to-Staff Ratio
TK/K	60–90 minutes	10:1
1st–3rd	60–90 minutes	20:1
4th–6th	60–90 minutes	20:1

Actual days and times are coordinated with each school site's Expanded Learning staff prior to program launch and adjusted based on site-specific scheduling needs.

Sample 90-minute Day at a Glance

Time	Activity
0:00–0:10	Attendance, materials distribution, technique introduction and demonstration
0:10–0:25	Guided practice alongside instructor
0:25–1:10	Independent hands-on application with instructor circulating and providing feedback
1:10–1:20	Extended refinement, painting, or multi-step continuation for 90-minute sessions
1:20–1:30	Cleanup, reflection, preview of next week's project

8-Week Clay Art Lesson Plan: TK/K

Focus: Foundational tactile exploration, guided participation, and simple sculptural forms. Instructors lead each step of the process, ensuring all students complete a finished product.

Week	Project	Key Skills
1	Pinch Pot	Introduction to clay, pinching technique, even wall thickness
2	Paint Pinch Pot	Color mixing, surface design, creative expression
3	Rolled Animal	Rolling coils and balls, assembling simple forms, score-and-slip joining
4	Paint Rolled Animal	Color application, adding detail, pride in finished work
5	Slab Tile	Rolling an even slab, stamping and pressing texture into surface
6	Paint Slab Tile	Color as a design tool, enhancing texture with paint
7	Identity Hand	Tracing and cutting a hand shape from slab, attaching small clay objects representing personal interests
8	Paint Identity Hand and Gallery Showcase	Final painting session followed by gallery-style display of all completed work for peers, families, and school staff

8-Week Clay Art Lesson Plan: 1st–3rd Grade

Focus: Structured technique through nature-inspired projects. Students build on skills week by week, connecting art to the natural world.

Week	Project	Focus
1	Coil Snake	Even coil thickness and scale texture
2	Paint Coil Snake	Naturalistic and imaginative color patterns
3	3D Mushroom	Multi-part assembly using slab base, coil stem, and pinch cap
4	Paint 3D Mushroom	Creative expression and surface detail
5	Fossil Tiles	Precision, texture, and pattern creation
6	Paint Fossil Tiles	Using color to create depth and natural texture
7	Gemstone Cluster	Fine motor skills, symmetry, and crystal formation

8	Paint Gemstone Cluster and Gallery Showcase	Bold jewel-toned color and gallery-style display of completed work
---	---	--

8-Week Clay Art Lesson Plan: 4th–6th Grade

Focus: Multi-part sculptural construction, imaginative character design, and creative storytelling through clay.

Week	Project	Focus
1	The Dragon Egg	Repetition, surface design, and creative detail work
2	Paint The Dragon Egg	How color communicates character in visual art
3	The Winged Creature	Structure, balance, and mixed textures
4	Paint The Winged Creature	How symmetry and pattern create visual impact
5	The Kraken	Multi-part assembly and surface texture
6	Paint The Kraken	How color creates mood and atmosphere in visual art
7	The Wizard of Oz Forest	Environmental storytelling and scene composition
8	Paint The Wizard of Oz Forest and Gallery Showcase	Layered colors, magical details, and gallery-style display of completed work

All lesson plans are available to instructors through Strategic Kids' proprietary curriculum app, which provides session-by-session objectives, technique guides, and activity details to every instructor prior to each session. [APPENDIX A] [APPENDIX B]

2f. Board of Directors and Salary Percentage

[REDACTED]

2g. Key Personnel and [REDACTED] ELO-P Alignment

Key Personnel

Strategic Kids' Clay Art program at [REDACTED] will be supported by an experienced leadership team with direct oversight at both the program and site levels. [REDACTED]

[REDACTED]

Alignment with [REDACTED] ELO-P Program Plan

Strategic Kids' Clay Art program is designed to directly support [REDACTED] Expanded Learning Opportunities Program goals and the district's commitment to providing enrichment that complements, rather than replicates, the regular school day.

[REDACTED] four core principles of Respect, Responsibility, Relationships, and Results provide the foundation for every decision we make in designing and delivering programming at district sites. Clay Art gives students a structured creative space in which respect for peers and materials is practiced in every session, responsibility is built through the expectation of sustained effort toward a finished piece, relationships between students and instructors are developed through hands-on collaborative work, and results are measured through visible, tangible growth across the 8-week session and celebrated publicly at the gallery-style showcase.

[REDACTED] 2026-27 LCAP survey of over 5,000 educational partners identified Arts and Music as one of the top programs for ensuring students have access to high-quality educational experiences, with 1,387 respondents citing it as a priority. This community-expressed demand for arts programming reflects exactly what Strategic Kids is positioned to deliver. Clay Art is not a peripheral enrichment offering. It is a direct response to what [REDACTED] families, students, and staff have said they want for their schools.

The same survey identified Student Engagement and School Climate as two of the district's highest priority areas. Strategic Kids' Clay Art program advances both directly. Active hands-on creation keeps students meaningfully engaged throughout every session, and the culminating gallery-style showcase at the end of each 8-week rotation creates a community moment that strengthens the connection between students, families, and the expanded learning program at their school.

[REDACTED] survey also reflects a student population in which English Learners represent the largest single student group, with over 3,200 respondents identifying as English Learners, and in which low-income students make up a significant share of the community. Strategic Kids' recruitment model, which includes bilingual flyer distribution in English and Spanish and live on-site demonstrations, is designed specifically to reach families in communities like [REDACTED]. Our no-cost-to-students materials model ensures that every student can participate fully regardless of family income, removing the financial barriers that often limit arts access for underserved communities.

Academic development is supported through the sequenced, skill-building nature of the Clay Art curriculum. Students follow structured lesson progressions that require focus, planning, and applied learning, reinforcing habits of mind that transfer across academic contexts. At the upper grade levels, career exploration conversations connect program content to real-world artistic and design pathways, supporting [REDACTED] college and career readiness goals.

Community partnership is central to how Strategic Kids operates. Associate Directors maintain direct working relationships with site Expanded Learning staff at every assigned school, and Strategic Kids participates in all district-directed professional development and community provider meetings. Our active on-site presence, including live demonstrations and bilingual outreach, reflects our commitment to being a visible and engaged partner in the [REDACTED] community rather than a remote vendor.

Results-driven programming is ensured through Strategic Kids' structured evaluation system, which includes student and staff surveys at the close of each 8-week session, ongoing attendance monitoring, and session summaries shared with district leadership within two weeks of each session close. Findings directly inform instructor coaching conversations, activity pacing adjustments, and site-specific program modifications, ensuring that programming improves in direct response to student and site feedback.

PROVIDER FUNDING

[REDACTED]

Clay Art 8-Week Lesson Plan | TK/K

Focus: Foundational tactile exploration, guided step-by-step participation, and simple sculptural forms. All projects are designed for completion within a single session. Instructors lead each step of the process, ensuring all students complete a finished product. Emphasis is placed on sensory engagement, following directions, and taking pride in a finished piece.

Week 1

Pinch Pot

Students shape clay into their first 3D vessel using the pinch pot method. Focus on even wall thickness, smooth shaping, and building from the bottom up.

Week 2

Paint Pinch Pot

Students paint their dried pinch pots. Focus on color mixing, surface design, and creative expression.

Week 3

Rolled Animals

Students roll coils and balls to assemble a simple animal figure. Introduction to score-and-slip joining and adding small details.

Week 4

Paint Rolled Animal

Students paint their animals with colors of their choice. Focus on color application, adding detail, and taking pride in a finished piece.

Week 5

Slab Tile

Students roll an even slab using rolling pins and rulers, then personalize their tile with stamps, tools, and pressed textures.

Week 6

Paint Slab Tile

Students paint their decorated tiles. Focus on using color to enhance texture and surface design.

Week 7

Identity Hand

Students trace and cut a hand shape from a slab, then attach small clay objects representing their personal interests, hobbies, or favorite things.

Week 8

Paint Identity Hands + Gallery Showcase

Students paint their identity hands. All completed projects displayed in a gallery-style showcase with recognition for effort and growth.



Clay Art 8-Week Lesson Plan | 1st-3rd

Focus: Structured technique through nature-inspired projects. Students build on skills week by week, connecting art to the natural world through coiling, slab building, and sculptural design. Emphasis is placed on creative expression, craftsmanship, and taking pride in a finished piece.



Week 1

Coil Snake

Students roll a long, tapered coil and shape it into a spiraling snake. Focus on even thickness, tapering toward the tail, and adding scale texture.

Week 2

Paint Coil Snake

Students paint their snakes with naturalistic or imaginative color patterns. Discussion on how real snakes use color in the wild.

Week 3

3D Mushroom

Students split clay into parts to build a slab base, coil stem, and pinch cap, all joined with score-and-slip. Focus on structural balance and multi-part assembly.

Week 4

Paint 3D Mushroom

Students paint their mushrooms with colors of their choice. Focus on developing both technical skills and creative expression.

Week 5

Fossil Tiles

Students roll a slab and create bone-shaped coils to form an animal, real or fictional, pressed into the tile surface. Focus on precision, texture, and pattern creation.

Week 6

Paint Fossil Tiles

Students paint their fossil tiles. Focus on using color to enhance the impression of depth and natural texture.

Week 7

Gemstone Cluster

Students form a rough rock or geode base, then roll small cone and pyramid shapes to create a crystal cluster attached with score-and-slip. Focus on fine motor skills and symmetry.

Week 8

Paint Gemstone + Gallery Showcase

Students paint their gemstone clusters using bold, jewel-toned colors. All completed projects displayed in a gallery-style showcase with recognition for creativity.



Clay Art 8-Week Lesson Plan | 4th-6th

Focus: Multi-part sculptural construction, imaginative character design, and creative storytelling through clay. Students apply a range of hand-building techniques while making independent artistic decisions throughout each project. Emphasis is placed on artistic expression, surface design, and taking pride in a finished piece that reflects personal imagination.



Week 1

The Dragon Egg

Students shape clay into a smooth egg and add scales, ridges, and raised surface details. Focus on repetition, surface design, and creative detail work.

Week 2

Paint Dragon Egg

Students paint their eggs using colors and patterns that tell a story about the creature inside. Discussion on how color communicates character in visual art.

Week 3

The Winged Creature

Students sculpt a creature body using the pinch method and attach symmetrical wings using score-and-slip. Focus on structure, balance, and mixed textures.

Week 4

Paint the Winged Creature

Students paint their creatures using colors and patterns that convey movement and personality. Focus on developing both technical skills and creative expression.

Week 5

The Kraken

Students shape an inverted pinch pot body and attach coiled tentacles using score-and-slip. Focus on multi-part assembly and surface texture.

Week 6

Paint The Kraken

Students paint using deep ocean colors with bold accent details. Discussion on how color creates mood and atmosphere in visual art.

Week 7

The Wizard of Oz Forest

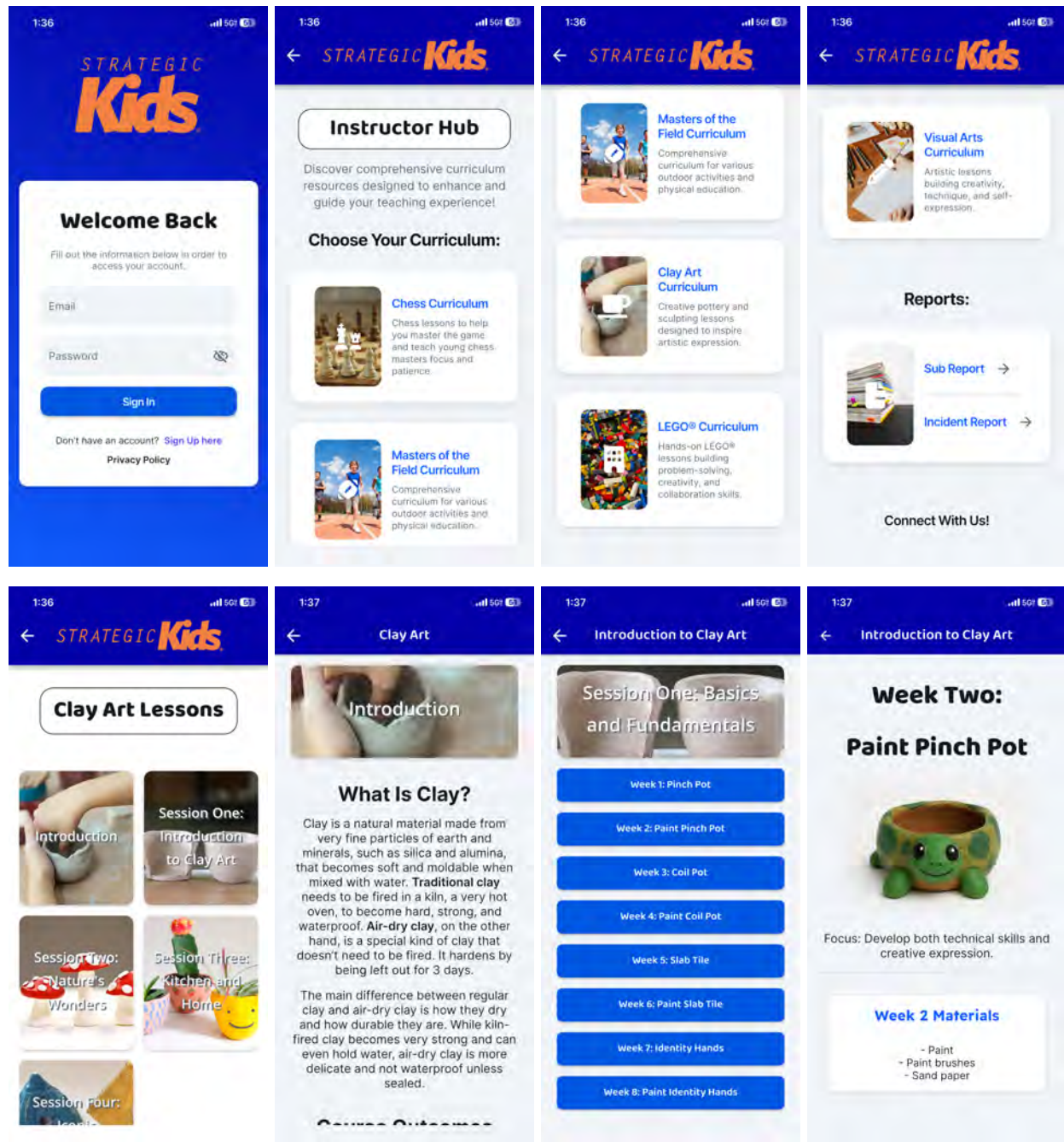
Students sculpt a fantasy forest scene on a slab base with trees, mushrooms, and creatures. Focus on environmental storytelling and scene composition.

Week 8

Paint Wizard of Oz + Gallery Showcase

Students paint their forest scenes with layered colors and magical details. Completed projects presented in a gallery-style showcase with recognition for creativity and growth.

Instructor Curriculum Application





STRATEGIC Kids®



At Del Lago



Clay Art



This exciting and engaging program allows your child to explore the world of sculpture, molding, and design all while developing motor skills, patience, and self expression. Whether they're making quirky animals, stylish jewelry, or unique home décor, students will have a blast learning about all that air dry clay offers and its endless possibilities. Our clay art classes provide a supportive and inspiring environment for all skill levels.

Clay Art teaches

- Creativity & Innovation
 - Resilience
 - Mindfulness
- Problem-Solving
 - Perseverance
 - Pride in Work

Day	Time	Location	Grades
Monday	2:15 - 3:15 PM	P#8	1st - 2nd
Session	Dates	Skip Dates	Fees
Session 2	3/16-5/11	4/6	Free!





STRATEGIC
Kids®



en Del Lago



**Arte de
Arcilla**



Este emocionante y atractivo programa permite que su hijo explore el mundo de la escultura, el moldeado y el diseño mientras desarrolla habilidades motoras, paciencia y expresión personal. Ya sea creando animales divertidos, joyería con estilo o decoraciones únicas para el hogar, los estudiantes se divertirán muchísimo aprendiendo todo lo que la arcilla de secado al aire ofrece y sus infinitas posibilidades. Nuestras clases de arte en arcilla brindan un entorno de apoyo e inspiración para todos los niveles de habilidad.

El Arte en Arcilla enseña

- Creatividad e innovación
 - Resiliencia
 - Atención plena
- Resolución de problemas
 - Perseverancia
 - Orgullo en el trabajo

Día	Hora	Ubicación	Grados
Lunes	2:15 – 3:15 PM	P#8	1.º – 2.º

Sesión	Fechas	Días sin clase	Costo
Sesión 2	16/3 – 11/5	6/4	¡Gratis!



Student Survey

1. Before joining [PROGRAM], how much did you like [PROGRAM]?

(1 = Did not like it at all, 10 = Loved it)

2. After being in [PROGRAM], how much do you like [PROGRAM] now?

(1 = Did not like it at all, 10 = Loved it)

3. How much fun did you have in [PROGRAM]?

(1 = No fun at all, 10 = Extremely fun)

4. How much did you learn in [PROGRAM]?

(1 = Learned nothing, 10 = Learned a lot)

5. How likely are you to take [PROGRAM] again?

(1 = Would not take it again, 10 = Definitely would)

6. What was your favorite part of [PROGRAM]?

Short answer:

Staff Survey

Scale for Questions 1–10:

Strongly Agree · Agree · Neutral · Disagree · Strongly Disagree

1. The program aligns well with our school's student needs and interests.
2. Students were actively engaged and participating in the program.
3. Students appeared to enjoy the program.
4. The program supported student growth (e.g., academic, social-emotional, or enrichment skills).
5. Strategic Kids instructors were professional and well-prepared.
6. Instructors effectively managed student behavior.
7. Communication and coordination with Strategic Kids were clear and timely.
8. Strategic Kids was responsive to site needs and feedback.
9. Overall, I am satisfied with the program at our site.
10. Would you recommend continuing this program at your school?

Free Answer: What is one suggestion to improve the program?